



## WIN A TRIP TO UNIVERSAL STUDIOS!

EARN A CHANCE TO WIN A TRIP TO UNIVERSAL STUDIOS IN FLORIDA WITH EACH COMPLETELY FILLED ORDER FORM!

Your scanned forms can be uploaded at <https://bit.ly/2KJFveI> to be submitted for a drawing in December 2018 for this \$3,000 trip for a Scout family to use in 2019. See the MCC Popcorn Guide for details.

## FOUR WAYS TO SELL

### DOOR-TO-DOOR/ NEIGHBORHOOD BLITZ

Most effective sales method! Involves the Scout soliciting orders at the customer's residence.

### STORE FRONT SALES OR

"SHOW & SELL"  
Involves coordinating booths in high foot traffic locations throughout your community.

### ORDER FORM/ TAKE ORDER

Scouts collecting orders on their order form.

### ONLINE SALES

Online sales are easier than ever and you make a 50% commission!

For more tips and information, download the Popcorn Guidebook found at [www.michiganscouting.org/popcorn2018](http://www.michiganscouting.org/popcorn2018)

[www.trails-end.com](http://www.trails-end.com)  
MY SCOUT CODE:

**\$60** **Chocolate Lover's Collection**  
Over \$35.00 to local Scouting

- Milk Chocolatey Pretzels 17 oz.
- White Chocolatey Pretzels 17 oz.
- Pecan Clusters 7 oz.
- Chocolatey Caramel Crunch 15 oz.

Comes in a gift tin.

**\$30** **Cheese Lover's Collection**  
Over \$20.00 to local Scouting

- White Cheddar Cheese Corn 5 oz.
- Yellow Cheddar Cheese Corn 5 oz.
- Jalapeno Cheddar Cheese Corn 5 oz.

Comes in a gift box.

**\$30** **16 oz. Salted Caramel Popcorn with Sea Salt**  
Over \$22.00 to local Scouting

A unique combination of sweet caramel corn coating with a perfectly balanced finish of sea salt.

Comes in a gift tin.

**\$25** **18 oz. Chocolatey Caramel Crunch**  
Over \$18.00 to local Scouting

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.

**\$20** **18 oz. Premium Caramel Corn**  
Over \$14.00 to local Scouting

with Almonds, Cashews & Pecans  
Also pairing of sweet caramel popcorn mixed Scouting with almonds, cashews, & pecans.

**\$20** **18-Pack Microwave Unbelievable Butter**  
Over \$14.00 to local Scouting

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.

**\$15** **5.25 oz. White Cheddar Cheese Corn**  
Over \$11.00 to local Scouting

The perfect combination of light, crispy popcorn and rich Scouting white cheddar cheese deliciousness in every savory bite.

**\$10** **11 oz. Classic Caramel Corn**  
Over \$7.00 to local Scouting

A traditional favorite full of rich caramel flavor.

**\$10** **30 oz. Popping Corn**  
Over \$7.00 to local Scouting

Trail's End plain kernels for those who like to make popcorn from scratch.

Donations entered under 'Hometown Heroes' will benefit, Military Troops in the USA and overseas, Veterans and Legion Groups as well as Michigan emergency workers - such as fire-fighters, paramedics and police officers.



**POPCORN FOR OUR HOMETOWN HEROES**

Donate a gift of popcorn for our Hometown Heroes, their families, and veterans' organizations.

**\$50** Gold Donation  
**\$30** Silver Donation

All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. All Trail's End products are Kosher Dairy. Please verify the symbol on each package to verify the validating kosher organization. \*Across the entire Trail's End product line, an average of 73% goes to local Scouting. ©2018 Trail's End. All rights reserved.